



AARDENBURG IMAGING & ARCHIVES

Public (Blue) Links, Membership (Green) Links, And the Sponsored Membership Plan

The **blue colored links** on the Aardenburg Imaging & Archives website allow public access to information. Public content is usually created by AaI&A staff but may also be provided by other contributors to the AaI&A website. Copyright is as listed on the documents or otherwise belongs to AaI&A. Please refer to the written information on specific documents for additional rights or restrictions.

The **green colored links** on the AaI&A website are private links to information reserved for AaI&A members only. Annual subscription fees are used to help cover the costs of the research that AaI&A reserves for members.

Technical articles, tutorials, and case studies comprise the majority of the items with public (blue) links. A limited number of product test reports also have blue links to illustrate AaI&A testing methods and metrics for those who are considering becoming AaI&A members. These tests are conducted solely by Aardenburg Imaging and Archives staff using materials acquired directly by AaI&A. The test results for samples submitted by AaI&A members are only available by subscription, and their files only appear with green colored links.

Aardenburg Imaging & Archives does not sell or license any product test results. However, AaI&A does facilitate corporate use of the AaI&A research for marketing purposes with our **Sponsored Membership Plan** whereby corporate members of AaI&A can purchase and distribute additional subscriptions to their customers at significantly discounted rates. This approach ensures a fair and level playing field for everyone by guaranteeing that specific products can always be compared objectively against the full range of AaI&A tested materials in our standardized test database and that individual scores are not selectively culled and presented out of context. AaI&A's **Sponsored Membership Plan** is highly competitive with the conventional testing services and licensing arrangements offered by other independent testing laboratories. Please contact AaI&A if you wish to learn more about our digital print research program and how our Sponsored Membership Plan can benefit your company.

AaI&A does perform private and confidential testing of materials for competitive engineering fees, but the reports must remain confidential. Our database of published test results is reserved exclusively for materials and processes that are commercially available or otherwise readily obtainable by any AaI&A members. **AaI&A conducts all tests independently** and strives always to produce accurate and reproducible test results within the normal batch-to-batch variability of the selected materials and processes. All data, comments, and conclusions contained within AaI&A test reports are prepared by AaI&A research staff. AaI&A management reserves the right to exclude submitted samples from testing if potential quality problems are identified.

AaI&A strongly encourages its subscribing members, corporate-sponsored members, and the general public to draw responsible conclusions that do not extend beyond the scope of the information provided by the AaI&A test reports.

Rev: 2009-05-07